

# 2020 Florida Complete Count Committee

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# 2020 Census Summary

- The US Census Bureau will conduct a count of Florida's population in the 2020 Census. This is done every 10 years.
- Data collected in the 2020 Census will be used by federal, state, and local governments for funding allocation, resource planning, and services through the next decade.
- The 2020 Census will also be used for redistricting and determining congressional apportionment.
- Based on the most recent forecast, Florida's population is expected to reach 21,546,885 in 2020; a 2,754,553 or 14.6 percent increase over the last 10 years.

# State Complete Count Committee Objective

- The US Census Bureau conducts a national promotion of the 2020 Census, but it is not Florida-specific.
- The Census Bureau has partnered with organizations, states, and local governments to form “Complete Count Committees.”
- The committee works hand-in-hand with the Census Bureau and local government, community-based, and non-governmental organizations to promote and encourage participation in the census.
- The Committee also serves as trusted voices in Florida communities for the Census to reach all Floridians and ensure a complete and accurate count.

# Importance of the State Complete Count Committee

- To provide the best opportunity for everyone to be counted.
- Complement many local complete count committees organized by cities, counties, and communities in Florida.
- Bring together community leaders across the state who can galvanize the shared vision of a successful Census across cultural, ethnic, and professional cross-sections.

# Importance of Accurate Counting

- Affects the planning of Florida's infrastructure such as, schools, highways and roads, and senior centers
- Affects the amount of federal funding received by the states, counties and cities
- It provides an opportunity to ensure Floridians receive their fair share of representation in Washington, D.C. during the next decade

# Representation

- Two important results in the 2010 Census:
  - Florida gained two additional seats in Congress .
  - Participation rate increased from 64% in 2000 Census to 74% in 2010 Census. High participation rate is very important as it increases accuracy.
- Since 2010, Florida's population is estimated to have grown by an additional 2.75 million people.
- An accurate count of every person during the 2020 Census could possibly result in Florida's gain of additional representation in Congress.

# Funding

- Because the complete population count is only done every ten years, federal funds distributed to various states and communities depend on annual population estimates.
- Approximately 85 percent of federal government grants to state and local governments were distributed based on state population and personal income .
- Every year, about \$400 billion in federal funds are distributed to local, state, and tribal governments based on census data.
- Inaccurate counting of Florida population may result in loss of Federal grants money.

# Hard-to-Count Populations

- A major challenge is getting an accurate count of the Hard-to-Count population.
- African Americans, Caribbean Americans, Hispanic Americans, Asian Americans and Native Americans
- Children, young adult males, and renters experience the largest undercount

## **Other challenges in 2020:**

- Greater number of multiple family households
- A more transient population
- Increased homeless populations
- Distrust of government
- Fear of Immigration services or law enforcement

# Why you are Important

- You know your respective groups and communities. As leaders, they know you and trust you.
- You are a direct pipeline to communities across the state of Florida.
- We are asking you to help us promote the 2020 Census ensure that everyone has an opportunity to be counted, and help “shape our future.”